**Slide 1:** Welcome to the Future video by Brad Paisley

**Slide 2:** That was Brad Paisley with Welcome to the Future. This is Chantelle “Guzzle” R and you are listening to 503 The Hose Fm, the Island’s source for the latest and greatest in information overload. The buzz on air this week has been all about sources of information overload and how to manage them. And, believe you me, there are a lot of them these days…

**Slide 3: What exactly is information overload? There are a few definitions…(refer to slide)**

**Slide 4:** Twitter, Facebook, Instagram, e-mail, Google, and text messages. We’re inundated with messages and information 24 hours a day, seven days a week. It’s confession time, listeners. I want to know which of these monopolizes the majority of your time. Go ahead, don’t be shy. Use the polling feature and select the letter that corresponds with your biggest timesuck. We all have one. (Comment on results)

Let’s compare these results to those of a recent survey.

**Slide 5**: The sample group for this survey was admittedly small but I believe the results to be representative of the larger picture. (Comment on results)

So we know there are many sources of information overload but exactly how much time do we spend fighting this tsunami of data?

**Slide 6**: (Comment on graph)

**Slide 7**: You are most likely familiar with the phrase, “A little knowledge is a dangerous thing.” This phrase is credited to Alexander Pope where it was originally published in found in An Essay on Criticism in 1709 as “A little learning is a dangerous thing.” He goes on to say, “drink deep, or taste not the Pierian spring: there shallow draughts intoxicate the brain, and drinking largely sobers us again.” So, shouldn’t it follow that the more information, the better? Sarah Peterson would argue that is not the case. (refer to quote on slide)

What is your opinion? Is more information advantageous or detrimental? Let’s have a green check from those who feel the more information we have the more knowledgeable we are and better equipped to make decisions and a red x from those who feel we are currently drowning in a sea of information which makes it difficult to differentiate between truth and misinformation and trivia and information of importance.

Fortunately, there are strategies and tools that can help us in managing the deluge of data we experience eon a daily basis. We will take a look at some of those tools after a brief look at traffic with Irwin “Shut It” Tollefson….

Slide 8: Traffic Report:

It’s a busy day out there on the information highway. Twitter is experiencing higher than normal volume due to the unexpected death of a celebrity so listeners are encouraged to take an alternate route. A stall in the right lane of the Google overpass has traffic backed up to the intersection of LinkedIn Avenue. We have received reports that a police incident on Facebook has traffic being diverted to Instagram so plan accordingly. (insert a catchy sign off)

**Slide 8**: Thanks, Irwin. Before the break we were acknowledging the veritable deluge of digital data flowing our way every day. Fortunately there are strategies and tools that can help. (refer to table)

**Slide 9**: There are also tools and strategies that can filter the information that flows to you when you are surfing the waves of the digital tsunami. Remember..(refer to slide)

Now, with a report on current weather conditions in cyberspace, here’s Angela “Duck” Jurgensen

**Slide 10: Weather Report:**

Dress for the weather today, folks. A strong low pressure system originating from social media is expected to cause a deluge of tweets to hit by late morning. The front should weaken by evening resulting in a light precipitation of text messages and shower of e-mails. (insert catchy sign off)

**Slide 11:** Open Mic

And Now we will open the mic for your comments and questions. I have a tweet here from @informationgridlock who says, “I am researching understanding by design and am overwhelmed with the volume of information. How do I sift through it all?”

Well, @informationgridlock, I would suggest choosing one respected expert to follow. This can be a oerson or organization. This will limit the flow of information and provide you with links to other reputable resources.

And on line 1 we have….

Slide 12: Credits

Slide 13: Sign Off